



Learning is Liberated!!

### Author / Content Creator

**Coggno's Syndication Program** allows you to sell your training content via third party publishers. It is a great way to attract new client and extend your business by reaching wider audiences. This way organizations and individuals can find your content on their favorite blogs, websites and community pages.

- When you're ready to publish your content to the [Coggno Marketplace](#), choose the Commercial License button and click continue.
- Here you will see the details of what you're publishing:
  - choose a title,
  - category,
  - give a brief description including table of contents and keywords.

Once completed, click continue.

- Select the Allow Syndication option, and choose the amount of revenue from each sale you would like to share with the publisher.
- Then decide if you would like to approve each publisher and allow them to re-brand your content.

Coggno will automatically split the revenue between you and the publisher, and the sales will appear in your accounting Tab. You can withdraw proceeds at any time by clicking the "Withdraw Funds" link.

Coggno makes it simple for you!